

Flash Media Sports – Broadcast Services & Rate Guide

Flash Media Sports provides professional broadcast production designed to elevate leagues and events through high-level presentation.

1. Livestream & Broadcast Packages

Basic Livestream Package

\$500 – \$1,200

- Single camera coverage
- Basic audio
- Live platform streaming

Standard Broadcast Package

\$1,500 – \$4,000

- 1-3 camera production
- Live switching
- Broadcast graphics
- Professional audio
- Replay recording

Championship / Premium Broadcast

\$4,000 – \$10,000+

- Multi-camera coverage
- Enhanced broadcast presentation
- On-air commentary options
- Replay workflow
- Advanced graphics

2. On-Air Talent (*Optional*)

Play-by-Play Announcer \$200 – \$500

Color Commentator \$150 – \$400

Sideline Reporter \$150 – \$300

3. Video Production Services

Highlight Package \$300 – \$1,000

Promo / Hype Video \$500 – \$2,000

Event Recap Video \$600 – \$2,500

4. Media & Distribution

Replay Delivery \$150 – \$400

Social Media Clip Package \$200 – \$800

Sponsor Integration Graphics \$200 – \$600

8. Revenue Share Policy

Industry Standard Practice

- Production costs are covered first
- Revenue sharing begins after production investment is recovered

If Event Revenue Does Not Cover Production Costs

- Client is responsible for remaining production balance, OR
- A minimum production guarantee must be agreed upon in advance

Why This Structure?

This structure ensures sustainable partnerships and consistent production standards.

5. Travel & Logistics

Out-of-state events may include:

- Flights
- Hotel
- Transportation
- Crew travel expenses

6. Production & Operational Services

Professional broadcast production includes more than event-day coverage.

Package pricing may include:

- Pre-production planning and coordination
- Broadcast preparation and technical setup
- Equipment transport, setup, and teardown
- Streaming infrastructure and internet management
- Broadcast direction and live production management
- Post-event media handling and file delivery

These operational components ensure professional-level delivery and consistent broadcast quality.

7. Streaming & Technical Infrastructure

Reliable livestream delivery requires professional infrastructure, which may include:

- Dedicated internet or bonded cellular backup
- Encoding and streaming systems
- Backup recording workflows
- Power management and field-ready production setups

These systems are essential to maintaining stable and professional broadcasts.

9. Flash Media Sports Positioning

Flash Media Sports operates as a regional sports broadcast network.

We make leagues look professional and bigger than they are.

Our goal is to elevate events through professional media presentation, not simply livestream games.